

BRITISH TREASURY MASTERCLASS: ADVANCED STRATEGIES IN ALM, IPO, EUROBONDS, AND FINTECH

Overview

The "British Treasury Masterclass: Advanced Strategies in ALM, IPO, Eurobonds, and Fintech" programme offers an in-depth exploration of treasury management with a focus on the expertise and insights of British banks. Designed specifically for treasury department and stock markets professionals, this training equips participants from developing countries with the knowledge and skills needed to navigate the complexities of modern financial markets effectively. Drawing from the extensive experience of British banks, renowned for their sophistication and innovation, participants will gain invaluable insights into best practices for asset-liability management, executing successful IPOs, issuing Eurobonds, and leveraging fintech innovations. By learning from the experiences of British banks, participants can adapt and implement proven strategies tailored to their local contexts, thereby enhancing their capabilities in capital raising, risk management, and technological integration. This programme serves as a bridge for developing countries to leverage international expertise and elevate their performance in treasury management, ultimately fostering economic growth and development. Through this masterclass, relevant professionals will be empowered to drive their institutions toward greater efficiency and global competitiveness.

Target Audience

This professional training course is well-suited for a diverse range of banking professionals including treasury bankers, stock market professionals, investment bankers, financial analysts, fund managers, corporate finance professionals, policymakers, academics and researchers. We welcome participants from various sectors to create a diverse, interactive and world-class learning environment.

Requirements:

- Participants should ideally have at least 1 year of professional experience in their respective fields. This level of experience is recommended to ensure that all attendees can fully engage with the advanced topics covered and actively contribute to discussions;
- A moderate level of English (or higher) is required.

To maximise both the (1) effectiveness of the training course and (2) participants' learning experience, the MBF Academy aims to deliver the course in a dynamic and learner-centred environment. The invited leading experts will deliver relevant theoretical and practical sessions.

Please note that places in this course are limited and tend to fill up quickly. We encourage interested professionals to register early to secure their spot. The registration deadline is the 10th of July, 2024.

Agenda:

September 10, 2024	
16:00	Arriving at the London Heathrow Airport
September 11, 2024	
9:00 am-13:00 pm Coffee: 10:50am-11:10am Lunch: 13:00-14:00 14:00-17:00 Coffee: 15:20am-15:40am	<p>WELCOME</p> <p>Session 1: Welcome and Introduction</p> <ol style="list-style-type: none"> 1.1 Welcome 1.2 Overview of the training programme 1.3 Ice-breaking session <p>Session 2: Managing risk and maintaining acceptable levels</p> <ol style="list-style-type: none"> 2.1 Asset and Liability Management (ALM) 2.2 International standards in ALM 2.3 International standards in credit risk management 2.4 Managing risks at the minimum level 2.5 Reflections on own experience (discussions)
September 12, 2024	
9:00 am-13:00 pm Coffee: 10:50am-11:10am Lunch: 13:00-14:00 14:00-17:00 Coffee: 15:20am-15:40am	<p>INTRODUCTION TO IPO</p> <p>Session 3: Basics of Initial Public Offerings</p> <ol style="list-style-type: none"> 3.1 Definition and importance of IPOs 3.2 The IPO process: Steps and stakeholders 3.3 Advantages and disadvantages of going public <p>Session 4: Preparing for an IPO</p> <ol style="list-style-type: none"> 4.1 Corporate restructuring and readiness assessment 4.2 Regulatory requirements and compliance 4.3 Due diligence and documentation <p>Session 5: Underwriting and Pricing the IPO</p> <ol style="list-style-type: none"> 5.1 Role of investment banks in underwriting 5.2 Methods for pricing the IPO 5.3 Book building process <p>Session 6: Marketing and Roadshows</p> <ol style="list-style-type: none"> 6.1 Developing an effective IPO marketing strategy 6.2 Conducting roadshows and engaging with investors 6.3 Building investor confidence
September 13, 2024	
9:00 am-13:00 pm Coffee: 10:50am-11:10am Lunch: 13:00-14:00 14:00-17:00 Coffee: 15:20am-15:40am	<p>ADVANCED IPO TOPICS AND CASE STUDIES</p> <p>Session 7: Post-IPO Considerations</p> <ol style="list-style-type: none"> 7.1 Life after going public: Compliance and reporting requirements 7.2 Managing investor relations 7.3 Strategies for maintaining stock performance <p>Session 8: Case Studies on Successful IPOs</p> <ol style="list-style-type: none"> 8.1 Analysis of notable IPOs 8.2 Lessons learned and best practices 8.3 Group discussion on case studies <p>Session 8: Interactive Workshop on IPO Planning</p> <ol style="list-style-type: none"> 8.1 Group exercise on developing an IPO plan 8.2 Presentations and feedback from peers and instructors <p>Session 9: Dealing with IPO Challenges</p> <ol style="list-style-type: none"> 9.1 Common pitfalls and how to avoid them 9.2 Crisis management during and after the IPO
September 16, 2024	
9:00 am-13:00 Coffee: 10:50am-11-10am Lunch: 13:00-14:00 14:00-17:00	<p>EUROBONDS</p> <p>Session 10: Basics of Eurobonds</p> <ol style="list-style-type: none"> 10.1 Definition and importance of Eurobonds 10.2 The Eurobond market and its participants 10.3 Types of Eurobonds <p>Session 11: Issuing Eurobonds</p> <ol style="list-style-type: none"> 11.1 Steps to issue a Eurobond 11.2 Legal and regulatory considerations 11.3 Role of banks in Eurobond issuance <p>Session 12: Marketing and Distribution of Eurobonds</p> <ol style="list-style-type: none"> 12.1 Strategies for marketing Eurobonds 12.2 Distribution channels and networks 12.3 Engaging with international investors <p>Session 13: Case Studies on Successful Eurobond Issuances</p> <ol style="list-style-type: none"> 13.1 Analysis of notable Eurobond issuances 13.2 Lessons learned and best practices 13.3 Group discussion on case studies

September 17, 2024	
9:00 am-13:00 Coffee: 10:50am-11-10am Lunch: 13:00-14:00 14:00-17:00	FINTECH INNOVATIONS Session 14: Fintech and Its Implications 14.1 Overview of fintech innovations and their impact on banking 14.2 Risks and opportunities presented by fintech CLOSING REMARKS Session 15: Summary of key takeaways
September 18, 2024	
9:00am-19:00	Visiting Global Financial Centre in London.
September 19, 2024	
19:00-21:00	Gala dinner.
September 20, 2024	
10:00 am	Departure for the London Heathrow Airport

*All participants will receive their certificates upon completion of the training course.

The training course venue

Bournemouth, nestled along the stunning southern coast of England, offers a unique blend of natural beauty, vibrant culture, and academic excellence. With its award-winning beaches, picturesque gardens, and lively entertainment scene, Bournemouth provides an inspiring backdrop for our training programme. Participants can immerse themselves in the town's bustling atmosphere, explore its charming streets lined with boutique shops and cafes, and unwind by the sea after a day of learning.



The training course will take place at the Executive Business Centre in Bournemouth, United Kingdom.



Accommodation

Participants of the training course will be hosted by The Royal Bath Hotel (www.royalbathhotel.co.uk), Bath Rd, Bournemouth BH1 2EW, UK. Opened on Queen Victoria's coronation day in 1838, The Royal Bath Hotel was Bournemouth's first ever hotel. The stunning hotel is ideally positioned (400 meters from Bournemouth Beach), allowing guests to visit the variety of attractions on offer, whilst also offering the opportunity to venture out on a peaceful walk along the promenade.

